Tokyo Institute of Technology

When: **14:00-15:30, Monday March 11th, 2024**
Where: **Rm. 425, 4th Floor, West 9 Bldg.**, Ookayama Campus, Tokyo Tech
Host: Associate Professor Katie Seaborn

Friederike Eyssel

Professor, Faculty of Psychology and Sports Science, Department of Psychology, Bielefeld University

" What people think about social robots: Insights from social psychology

People hold attitudes towards a magnitude of things: Fast food, fashion, fitness, climate change, you name it. Thus, they also hold attitudes towards novel technologies, such as robots. Meta-analytic work has pointed out that attitudes towards robots are allegedly neutral or even fairly positive. Is that really the case? In fact, recent research from our lab has shown that people in fact hold ambivalent attitudes towards robots. We will thus explore the notion of ambivalence in attitudes towards robots to shed light on how to assess people's "real" attitudes towards social robots.

Dr. Eyssel is a tenured professor in Applied Social Psychology and Gender Research at Bielefeld University. She has been visiting researcher or professor at the University of Münster, TU Dortmund, University of Cologne, and New York University Abu Dhabi (NYUAD). She received the Bielefeld University Award for sustainable engagement for Gender Equality (2021), the Bielefeld University Karl-Peter Grotemeyer Prize for Excellence in Teaching (2021), and the IEEE-RAS Distinguished Lecturer Award (2022).

Pronouns: she/her

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