

# Experience and Learn UX Design!

Facilitator: K. Okamoto / Managing Consultant, IBM Japan, Ltd.

## 【Message From Facilitator】

UX design is something that many leading companies are seriously incorporating in order to win their day-to-day competition. In this class, you can experience the "UX design" approach of observing users, organizing their behavior, and considering improvement plans in a 4 hours short WS. The user-centered design concept of "UX design" is a useful way of thinking for the tasks and research works that you may work in your labs on every day, and the "UX design" approach will be one of your weapons when you will start your work in future. I hope that you will take this opportunity to experience "UX design", become interested in it, and use it as your own weapon for your future activities in your jobs.

Although any of Tokyo Tech students, graduates or undergraduates, can apply the program, we will stop accepting applications once all the seats are taken.

【For details/Applications】→



Event for  
"Tokyo Tech SPRING"  
students

【Date etc.】

**29/JUN (Sat) 13:00-17:00**  
**@S4-202, Ookayama**



## 【Inquires】

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