

# Open Seminar

TOKYO TECH  
Pursuing Excellence

"Gurunavi" Endowed Chair in Future Food,  
Tokyo Institute of Technology

English ▶ Japanese (simultaneous interpretation)

Japanese ▶ English (consecutive interpretation)

## Information Disclosure Targeting Muslim Consumers

12:30 Open

13:00~14:35

### Part 1. Information Disclosure in Muslim Friendly Tourism

Lecture 1 How to Treat Muslim Travelers in Japan  
—A Malaysia-based Travel Agency's Practice

Mr. HASHIMOTO, Takafumi

Senior Advisor, Salam Vacation (Malaysia) Sdn Bhd, JL Connect (Malaysia) Sdn Bhd

14:55~17:35

### Part 2. Information Disclosure in Horeca Business for Multi-Lingual/ Multi-Cultural Consumers

Lecture 2 Reliable Communication with  
Consideration of Consumer Diversity  
—from a Practical Study of Food Pictograms

Mr. KIKUCHI, Nobutaka

NPO\* INTERNASHOKUNAL(\*Specified Nonprofit Corporation)

Lecture 3 Gurunavi's Effort for Foreign Visitors

Mr. KUBO, Seiichiro

President, Gurunavi, Inc.

## 3rd Feb 2016 Wed

Tokyo Institute of Technology, Ookayama Campus  
Lecture Theater, West 5 Building

4 min. walk from Ookayama station (Tokyu Meguro Line or Tokyu Oimachi Line)



**Pre-registration is required.**

\*Registration will be closed as soon as the number of participants reaches the limit.

Please apply from the following website: <http://www.mot.titech.ac.jp/food/>

Free of Charge, Registration by 24th January, Up to 100 Participants.

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