

What is Design?

Guest speaker: K. Okamoto / Managing Consultant, IBM Japan Ltd.

- I believe you ever heard the world of “UX Design”. “UX Design” is action for designing best experiences for clients (users) and has been adopted to various kinds of enterprises as one of approaches in order to establish their advantages to their competitors.
- During the class, I would like to share information about “UX Design” uses by society with you and then, to encourage you to learn substances and usages of “UX Design” through short workshop and discussion among us.

【Date & Venue】

14/JUL (Fri) 18:15-20:15

@Room S4-201, Ookayama



IBM



Although any of Tokyo Tech students, graduates or undergraduates, can apply the program, we will stop accepting applications once all the seats are taken.

【For details/Applications】→



【Inquires】

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