

# 1-day Design Thinking x System Thinking Workshop

Facilitator: Y. Iimori/Director, Digital Surf Co., Ltd.

An "EVENT" designated by "Cross the border! Tokyo-Tech pioneering doctoral research program"

**Under Graduate Students are being welcome !!**

Questioning  
+ Action  
= Impact



## [Workshop Theme]

~Energy is what you need, when you need it~  
Thinking about "Measuring and Selling, New KIOSK for Power Generation" by System x Design Thinking

To realize a sustainable society, it is necessary to understand the large-scale and complex problems that are the barriers. Approaching with systems thinking reveals the starting point of the solution by not only focusing on the "symptoms" of the visible problem, but also by grasping the "root cause" of the invisible problem that is causing it. That is. And, by multiplying and approaching "design thinking" that solves problems centered on human beings, "aiming and innovatively solving" is the System x Design Thinking.

## [Date etc.]

**16/JUL (Sun) 10:00-18:00**

**@Room S4-202, Ookayama**

By people with diversified backgrounds gather, to think and design solutions creatively with "Design Thinking" methodology based on "Systems Engineering"

・多様な人々で集まり、「システムズエンジニアリング」を基礎としながら「デザインシンキング」により創造的に思考することで、創造的にデザイン

システム思考 × デザイン思考 = イノベーション



**[For details/Applications]→**



Although any of Tokyo Tech students, graduates or undergraduates, can apply the program, selection may be made in case of over subscription.

## [Inquires]

ToTAL / Prof. K. Yamada

Email : [yamada.k.be@m.titech.ac.jp](mailto:yamada.k.be@m.titech.ac.jp)

TEL: Ext. 3755