

# Challenge of creating new business by large traditional companies

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【Message From Guest Speaker】

Telecommunications companies have been engaging in creating new businesses such as content platform services and payment processing services, which may lead changing pillars of their business from telephone services. I will talk about how large traditional companies create and incubate new businesses, including in-house planning, open innovation, and the use of corporate venture capital, with their case studies. I would also like to share my thoughts on what kind of human resources and organization should be in order to create such new businesses with all of you, and to have a discussion on this issue with you.

【For details/Applications】→



【Date etc.】

**21/DEC (Thu) 18:00-20:00**

**@S4-201, Ookayama**



Although any of Tokyo Tech students, graduates or undergraduates, can apply the program, we will stop accepting applications once all the seats are taken.

【Inquires】

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