

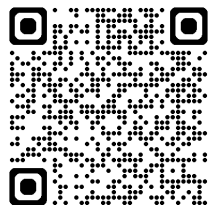
Anthropologically Practice in Industry

Guest Speaker: Y. Mizukami / Co-founder, Anthropologist, Meshwork, LLC

【Message From Guest Speaker】

What comes to your mind when you hear the word of "anthropology"? Research about people in distant countries, or research about gorillas and chimpanzees? That's not terribly wrong, but there's more to it than that. For years, humanities scholar and social scientist including anthropologists have been employed by American technology companies such as Intel and Google. This shows that it is difficult to carry out long-term, global oriented corporate activities based solely on technology and business perspectives. We have started a company run by anthropologists and are supporting Japanese companies in the hope that they will also "acquire new perspectives". In this lecture, we at Meshwork will talk about the practical use of anthropology in industry.

【For details/Applications】→



【Date etc.】

Event for
"Tokyo Tech SPRING"
students



31/JUL (Wed) 18:00-20:00

@S4-201, Ookayama



< Reference >

Although any of Tokyo Tech students, graduates or undergraduates, can apply the program, we will stop accepting applications once all the seats are taken.

【Inquires】

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