

A challenge by an electronics company for industry 4.0

Guest Speaker: K. Uehara (Tech Lead, Panasonic R&D Company of America)

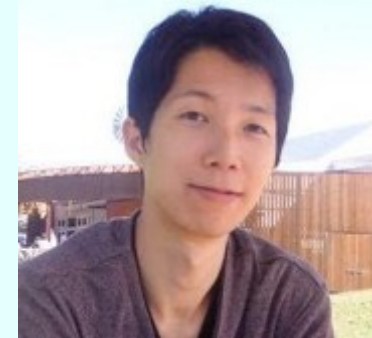
Panasonic

- Many software products around our daily life. We use them to look for information to relax, to transit. At the same time, software enables lots of employments, App developers, video creators, even drivers. Software connected them and rewrote the industrial structures to circulate values more effectively. Most of this movement was led by companies based on Silicon Valley. This is where I'm looking to draw corporate software strategy by taking the culture and basic idea from those companies. I'm going to share the following items. 1) Why the companies here in Silicon Valley create products with software, 2) Why Panasonic focuses on software, 3) Why I chose Panasonic, 4) Why I started working overseas
- Then, I'd like to share my opinion on what value software will bring to us and have a discussion with you.

【Date & Time etc.】

2/JUL (Fri) 9:00-11:00

by Zoom



Although any of Tokyo Tech students, graduates or undergraduates, can apply the program, we will stop accepting applications once all the seats are taken.

For detail⇒

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【Applications & Inquires】

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