





# ACTIVITIES' REPORT/REVIEW (FROM OCTOBER 2024)

### AEARU Winter Abroad at Yonsei Program 2024-2025, Yonsei University

#### 1. Program Introduction

During the 2024-2025 Winter Abroad at Yonsei, Yonsei University hosted a dynamic 3-week winter program at the Sinchon campus, welcoming approximately 1,260 international students from 34 countries worldwide. The program emphasized academic excellence through a diverse range of courses and provided ample opportunities to explore Seoul and immerse oneself in Korean culture, including activities such as the DMZ tour, skiing trips, and Korean cooking classes.

The program offered an exceptional chance to advance the participants' scholarly pursuits, with opportunities to interact with esteemed professors, and forge connections with fellow participants from across the globe.

Yonsei's main campus is nestled in a scenic and spacious natural environment, just moments away from Seoul's bustling economic, political, and cultural hubs. With over 6,700 distinguished faculty members leading groundbreaking research in various fields, 20 graduate schools, 28 colleges, and 175 research institutes, Yonsei University attracts a highly accomplished and diverse student body from around the world.

#### 2. Program Summary

❖ Title: Winter Abroad at Yonsei (WAY)

**December** 27, 2024 - January 17, 2025

**❖ Location:** Main Sinchon Campus, Yonsei University

❖ Organized by: Office of International Affairs, Yonsei University

❖ Size: 1,260 student participants

**A Language:** English

♦ Website: <a href="http://winter.yonsei.ac.kr">http://winter.yonsei.ac.kr</a>

#### 3. AEARU Participants Activity Report

Participants' list: Total 116 students

| University          | Number of students |  |
|---------------------|--------------------|--|
| Tsinghua University | 1                  |  |

| National Yang Ming Chiao Tung University           | 1   |  |
|--|-----|--|
| Nanjing University                                 | 6   |  |
| National Taiwan University                         | 15  |  |
| The Hong Kong University of Science and Technology | 93  |  |
| 5 Universities                                     | 116 |  |

## Courses

| Period                     | Course Title                               | Credit(s) |
|----------------------------|--|-----------|
| Morning Courses            | Media Psychology                           | 3         |
| (9:30 ~ 12:00)             | Principles Of Microeconomics               | 3         |
|                            | Econometrics (1)                           | 3         |
|                            | Korean Economy                             | 3         |
|                            | Korean Language (1)                        | 3         |
|                            | Korean Popular Culture and Korean Wave (1) | 3         |
|                            | Korean Popular Culture and Korean Wave (2) | 3         |
|                            | Science, Medicine and Society              | 3         |
| F<br>S<br>C<br>H<br>I<br>I | Principles Of Marketing                    | 3         |
|                            | Strategic Management                       | 3         |
|                            | Contemporary Korean Cinema and Society     | 3         |
|                            | Korean Cinema                              | 3         |
|                            | Introduction To Big Data Analysis          | 3         |
|                            | Digital Media and Society in Korea         | 3         |
|                            | Eastern Civilization                       | 3         |
| Afternoon Courses          | Principles Of Microeconomics               | 3         |
| (13:30 ~ 16:00)            | Principles Of Macroeconomics               | 3         |
|                            | Econometrics (1)                           | 3         |
|                            | Korean Language (1)                        | 3         |
|                            | Korean Language (2)                        | 3         |
|                            | Korean Language (3)                        | 3         |
|                            | Introductory Psychology                    | 3         |
|                            | K-Pop, Hallyu, and Korean Popular Culture  | 3         |
|                            | Modern Korean History                      | 3         |
|                            | Strategic Management (1)                   | 3         |
|                            | Strategic Management (2)                   | 3         |
|                            | Media Communications in Korea              | 3         |
|                            | Introduction To Big Data Analysis          | 3         |
|                            | Korea and the World                        | 3         |
|                            | Social Psychology                          | 3         |
|                            | Modern Korean Literature                   | 3         |
| Video Lectures             | Game Theory and Applications               | 3         |
|                            | Law and Economics                          | 3         |
|                            | Cg and Ai-Design Exercise                  | 3         |
|                            | AI and Design                              | 3         |



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